

PRESS RELEASE

WARREN COUNTY WOMEN AND FOUNDER OF Women in Business Networking (WiBN) LAUNCHES BOOK ON BUILDING POWERFUL RELATIONSHIPS

"Success is not measured by the size of your bank account; rather it's measured by the lives you impact."

DAYTON, OH, March 29, 2016 — Three Warren County residents and local proponent for women and founder of Women in Business Networking debuts a new book titled, "SUCCESS powered by relationships", published by Otter Publishing of New York.

Three Warren County women Ruth Ann Pinnick, Franklin, Diane Wiater, West Chester and Lyn Hogrefe, Lebanon are all co-authors of SUCCESS: Powered by Relationships. Jeanne Porter, founder of Women in Business Networking spearheaded the book project with 20 other local women.

For years, Jeanne Porter felt that meeting the needs of others by connecting and building networks is what drives good business. Her new book, "SUCCESS: Powered by Relationships", reveals the kinship shared by 20 Miami Valley area women who tell how they have taken a collective approach to become successful. Porter, founder of Women in Business Networking, now a program of the Dayton/Miami Valley Better Business Bureau that elevates and supports women and their professional and personal goals, is the book's creator.

Professional success is important to everyone, but success in business and life means different things to different people. One fact is universal: achieving real success, the kind that exists on multiple levels, is impossible without building great relationships. That means treating others using The Golden Rule - being kind, showing regard and respect.

"I truly enjoyed collaborating with these amazing women, I can't wait to share it with readers!", Porter says. "Elena Rahrig of Otter Publishing Company has been a complete joy to work with in putting these writings together. She has a keen eye for content and truly pours her heart and soul into making your publication a masterpiece."

"I am tremendously excited for Jeanne Porter's new book project with Otter Publishing," says Rahrig, Publisher/CEO of Otter Publishing. "We are incredibly proud to publish the work of such a passionate woman with a heart that reaches many and is eager to embark on this next adventure in her extraordinary career."



ABOUT RUTH ANN PINNICK: Ruth Ann Pinnick is the owner of Comprehensive Massage Care, a therapeutic massage practice located in Bellbrook, Ohio. In 2010, Ruth Ann received the honor of being one of the WiBN Top 25 Women to Watch. This was an incredible blessing to her both personally and professionally. It was just the thing needed to take CMC to the next level, and make it something really worth watching! Her company was selected as a finalist for the BBB Eclipse Integrity Award in 2015.

Ruth Ann and her husband Andy are residents of Franklin and are the proud parents of their four children; Emma, Charlie, Henry, and Samuel. She is incredibly thankful for the dedication and support of her family, who encourage her to use her gifts to help others. Ruth Ann enjoys spending as much time with her family as possible, and is thankful that owning her own business has given her the opportunity to do just that.



ABOUT DIANE WIATER: Diane M. Wiater is the founder, and CEO of Wiater Consulting Group, LLC. Passionate about seeing others bring dreams to reality, in 2004 the consulting group was started to assist small businesses with operations and leadership development. She has helped many individuals plan and start businesses. Along with consulting, Diane is a leadership coach, working one-on-one with leaders to enhance their skill and strengthen their leadership. As a coach trainer, she has trained and mentored others in becoming coaches.

Dr. Wiater is a resident of West Chester and teaches leadership and coaching at Regent University and is the editor for the Journal of Practical Consulting, an online journal published by the university. She is the Director of Research for the Christian Coaches Network International. Her prime recreation is doing anything outside, particularly watching a sunrise, walking, and taking care of her yard. Diane also enjoys her small companion, Mercy, a Bichon Frisee.



ABOUT LYN HOGREFE: Lyn Hogrefe and her husband Jeff are residents of Lebanon, OH. Lyn is the Executive Director, Happy Hormone Cottage, LLC, Founder Women's Health Initiatives Foundation, author, speaker, educator, and blogger. She works tirelessly to educate women, and help them achieve a greater level of health and well-being. Lyn is an educator in many ways, and is recognized as being authentic, high-energy, and someone who sets a high standard. Lyn spent 30 years

teaching children in the Mount Healthy City School District, where she was awarded "Teacher of the Year" 2004-2005.

Lyn found the need for there to be a forum for women to come together to talk about their hormone imbalance issues, as well as to be educated on their options for a more natural approach than what was being offered in current standard of care. She now owns five Happy Hormone Cottages in five cities, along the I-75 Growth Corridor. In the past few years, Lyn has created HHC Consulting, which aims to help women across the country by providing professional training to doctors nationwide, about Happy Hormone Cottage's unique hormone-balancing therapy services. Lyn also spent time writing a book, Own Your Journey...to Optimal Hormone Balance.



ABOUT JEANNE PORTER: Jeanne Porter is a proponent of Women helping Women.through Women in Business Networking, Jeanne applies her creative energy and natural tendency to create meaningful connections. Jeanne wanted to provide an interactive venue where women will leave each networking event excited about an idea or connection; but most importantly to enable women to take the next step needed to empower not only their business life or career but their personal growth.

Jeanne believes it's important for women to feel good about what they do in life and who they are as a person. Ms. Porter and her husband call the Dayton area home after living in Arizona and California for 24 years.

ABOUT OTTER PUBLISHING NEW YORK

Otter Publishing New York opened its doors in 2015, with the intent to allow the newest author, to publish their book at a fair price. We specialize in 23 services, in order to help our clients, complete their written masterpiece. Our company book, 'Secrets Revealed', serves as a manual for new writers, to learn how to write and publish their masterpiece. Elena G. Rahrig, Publisher/CEO of Otter Publishing New York, uses the teachings within 'Secrets Revealed' in her author and publication workshops, which she holds nationwide. You can learn more about Otter Publishing New York and their services at OtterPubNY.com

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